STÉPHANE THIRION

Graphic designer, UX, SEO, SEA, photographer Luxembourg

38 years old
Driving License
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CONTACT

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EXPERIENCES

Freelance Graphic Designer, UX, SEO, Photographer, videographer

Étixcréation - Since January 2019

- Creation of logo and graphic charter, adaptation of the visual identity on advertising of all kinds and printing.
- Creation of SEO-optimized website, improvement of the structure, site redesign and improvement of natural referencing of company sites, artists, craftsmen in Belgium and Luxembourg. Writing content optimized for robots. Management and creation of links. Google positioning for many sites. First page, first position according to a term on Google.
- SMO for business and professionals. Management and optimization of profile and page on the different platforms Facebook, Linkedin, Twitter, Youtube, Instagram, etc. Creation of text, photo and image content and improvement of referencing via social networks.
- Update Php, Javascript, Html 5, Bootstrap, CSS, server.
- Preparation of SSL certificate and modification of site for a switch to Https with a natural referencing follow-up.
- Photographer for corporate advertising, wedding, communion, pregnancy, birth. Professional post-processing, graphic composition and large format printing.
- Video reporting and editing with "Adobe Premiere" for business and family events.
- Drafting of commercial documents. Budgetary and organizational chart for companies.
- Adwords campaign management, Facebook, ...

Web, print, photo and video consultant

Customer CDT Luxembourg - September 2018 to February 2019 - Consultant - Cloche d'Or - Luxembourg

- Creation of promotional elements "IATE"
- Graphic design (cover, layout, poster, illustration, graphic)
- Improvement of the graphic charter document
- Help in preparing the IATE presentation video
- Help with the preparation of the IATE Web Streaming
- Photographer at the IATE conference + editing
- Ajax script programming, XML, CSS. Sharepoint, Drupal.

Webmarketer

Internationnal Pools Luxembourg - August 2016 to January 2018

- Management of a project E-commerce pure player with several specialized agencies (VPS hosting, database, email, domain name, freephone number).
- Management of the daily shop according to the requests.
- Web project management with developer (BOB50 automation development, Prestashop modules, step-by-step configuration for customized product and 3D, optimization, cleaning and improvement, adding functionality)
- Realization of the communication of the company (Logo, Catalog, Pdf, newsletter, blog, illustration, advertising, banner, card of visits)
- E-commerce store optimization, site structure, product listing, conversion enhancement, speed acceleration, SSL, module installation, business organization support for the Web.
- Integration Google shopping flow, Amazon, Idealo, Look, The guide.
- SEO optimization for top positioning on Google with a specialized agency
- Help to set up a franchise with E-commerce (Analysis of available platforms, search for the best solution for the creation of franchise store according to the strategy of the company)
- Photographer and Videographer (Store and Product Presentation)
- Warehouse change, palletization for transport.
- Google AdWords campaign management with Google agency (budgets, help to improve campaigns and conversions), product sheet optimization and relevant keywords, remarketing, Google shopping.
- Help in developing the popularity of the company on social networks (Facebook, Twitter, ...)

ABOUT ME

I am a versatile and creative graphic designer with skills in Web, Print, Photo, Video, SEO. I easily adapt these skills to the needs of companies, according to their graphic charts, budget and production deadlines.

I use the "Adobe Suite" on a daily basis for my advertising projects. I quickly learn all other programs very simply, because I am self-taught in this field.

For your Web projects, I optimize your sites for natural referencing to make your pages progress in the first positions of Google. Thanks to site creations at the forefront of new Web solutions.

I am always looking for new techniques to integrate them into my professional achievements by actively following the different trends and solutions available.

Photography and video complete my profile as I use them for my SEO and SME projects. I own a professional camera and its accessories as well as a small studio. I am currently followed by more than 60 000 people on the networks thanks to the quality of my photographs.

I have some good ideas for you to discover to optimize the advertising of your business. I am highly motivated and invested in my work to bring you maximum results.

I am looking for a permanent part-time or full-time position in the province of Luxembourg or in the Grand Duchy of Luxembourg.

I have a vehicle to meet you. Contact me to discuss my skills and to have a presentation of the tasks I can perform for your company.

Étixcréation

Salary

Print Material and Web-designer

VANGUARD Europe - 2013 to 2015 - Esch-sur-Alzette - Luxembourg

- Creation of advertising elements for all European advertising of Vanguard (web banner, print magazine, newsletters, social networks, contests, product catalogs and leaflets) with Photoshop, Indesign and Illustrator
- Creation of blog in English, French, Spanish, German. Design Web design, server and service management. Integrating HubSpot and Hootsuite. Training for editors to use blogs.
- Creation of sticker for design and installation of the office. Creation of stickers for design elements from different photography fairs (Photokina 2014 ...) created with Illustrator
- Video Editing with Adobe Premiere
- Integration and implementation of e-book and guide to photography with Hubspot and Indesign (Inbound Marketing)
- Setting up a Command Center
- IT Support for Windows 7
- Video Editing with Adobe Premiere

Freelance for the creations Étixcréation services

Étixcréation - 2012 to 2013 - Freelancer - Virton - Belgium

- Creation of E-commerce site, showcase site, blog and gallery
- Logo Design and graphics for business
- SEO business website (E-commerce and showcase site)
- Creating web banners, posters, flyers, stickers, promotional

Creation of specific requests as freelance

Freelance - 2009 to 2011 - Freelancer - Belgium

- of a website
- of advertising for different media
- Logo Design and Artwork
- SEO website

SKILLS

Design

- Web / Print Graphics
- Logo creation / graphic design

Programming languages / CMS

- HTML5
- CSS3, bootstrap
- PHP/Mysql
- Wordpress, Joomla, Drupal, ...
- E-commerce : Prestashop, Woocommerce
- Domain name / DNS
- Web site server management
- Javascript, Ajax, Jquery
- Domain name / DNS

SEM - SEO / SEA / SMO : SEO, visibility optimization

- Google Analytics Certification
- Google Adwords Certification
- Social Networks - SMO
- Local Guide Google
- Google Tools

Galery

Porfolio

Twitter

Facebook

LinkedIn

Instagram

Autre

- Writing content for robots
- Link creation management
- Content writing optimize SEO
- Hootsuite
- Google's first page referencing, Bing
- Inbound Marketing, Hubspot

Photographer

- Professional photographer
- Photo post-processing
- Canon EOS 5D Mark III / accessories

Video

- Production of reportage, video tripod
- Video editing

Operating system

- Windows 10
- Mac OS

Software

- Adobe Creative Suite
- Office suite
- Self-taught in software learning

EDUCATION

Web-designer

INSTITUTE ETIENNE LENOIR ARLON

2008 to 2009

WebDesigner's Certificate.

Graphic designer

FURTHER EDUCATION OF THE PROVINCE OF LIÈGE RENNEQUIN SUALEM (INPRES)

2003 to 2006

Bachelor's degree in computer graphics.

Office works

INSTITUTE OF ARTS AND CRAFTS PIERRARD VIRTON

2000 to 2003

Diploma from the professional technical secondary education in office work or administrative tasks.